

# New To Mac

student program 2014

8th June to 27th September



For Casual users  
and developers



Macbook Air 13-inch  
128GB Flash Drive

~~Rs. 72,900~~

Rs. 62,900

For Graphic  
Intensive Tasks



Macbook Pro 13-inch  
128GB Flash Drive

~~Rs. 94,900~~

Rs. 81,600

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intel core i5 1.4GHz | Haswell  
4GB RAM  
Intel HD 5000 Graphics

intel core i5 2.6 GHz | Haswell  
8GB RAM  
Intel Iris Graphics

# MacBook Air

## Best for Casual Use and Programming



General all purpose laptops for everyday use. Best for casual usage and programming. The MacBook Air can prove to be a great starting point for anyone who wishes to get into the OSX ecosystem. It provides good value for money.

Starts at Rs. 57,900

# MacBook Air Best for Casual Use and Programming

11.6-inch display Display Resolution: 1366 by 768

1.4 GHz dual core Intel Core i5 | Haswell Chipset  
Intel HD 5000 Graphics  
4GB RAM

9 Hrs Battery Life  
1.08 Kg Weight

- 2 USB Ports
- 1 Thunderbolt Port
- Magsafe 2 Power Port
- Headphone Jack
- Dual Mics

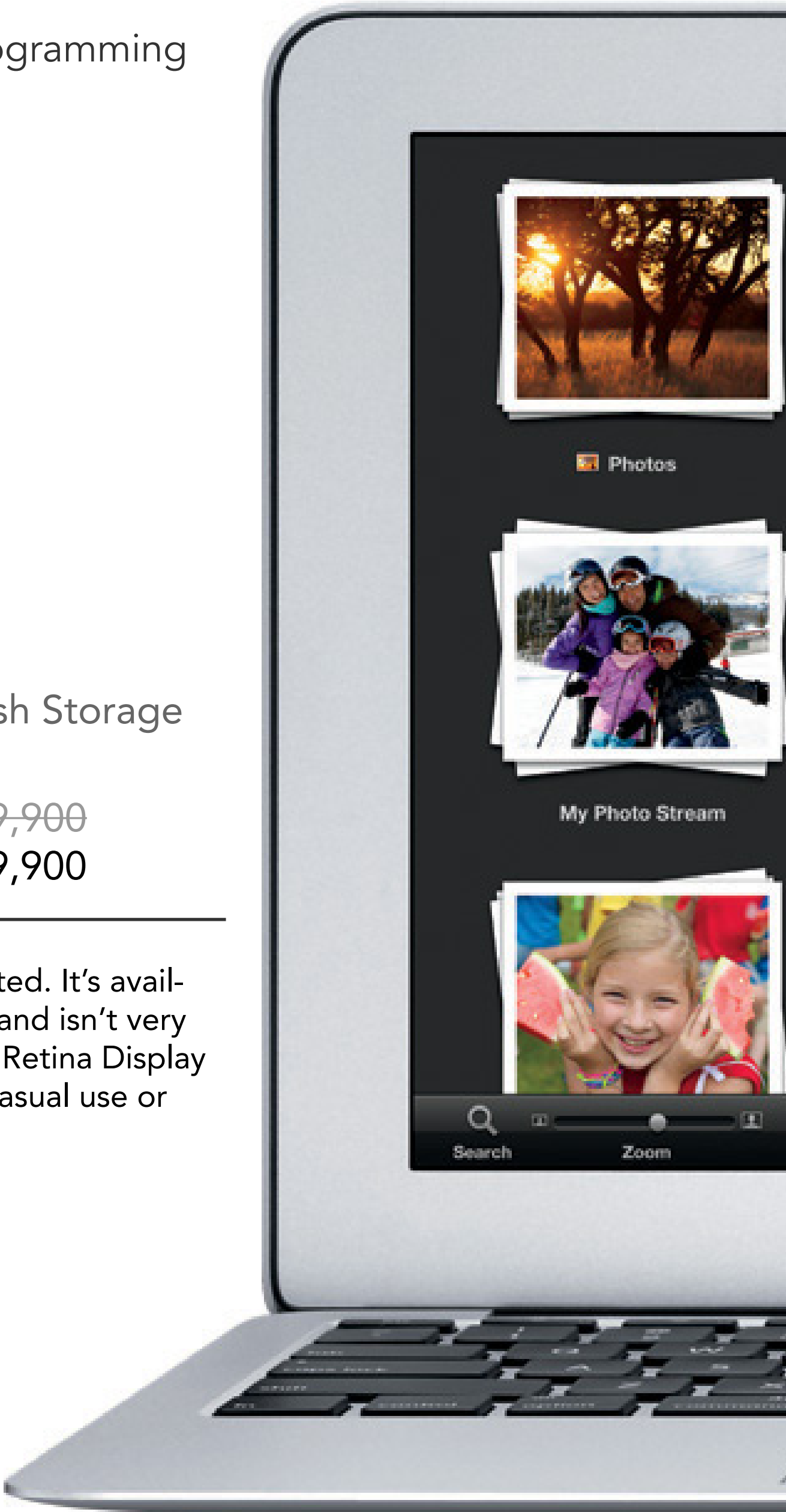
128GB Flash Storage

~~Rs. 65,900~~  
Rs. 57,900

256GB Flash Storage

~~Rs. 79,900~~  
Rs. 69,900

The Macbook Air 11-inch is a great mac to get started. It's available at relatively lower cost than the Macbook Pro and isn't very slow either. Its not as fast as the MacBook Pro with Retina Display or other Macs but is a great entry level laptop for casual use or even just programming.







# MacBook Air Best for Casual Use and Programming

13.3-inch display Display Resolution: 1440 by 900

1.4 GHz dual core Intel Core i5 | Haswell Chipset  
Intel HD 5000 Graphics  
4GB RAM

12 Hrs Battery Life  
1.35 Kg Weight

- 2 USB Ports
- 1 Thunderbolt Port
- 1 SDXC Card Slot
- Magsafe 2 Power Port
- Headphone Jack
- Dual Mics

128GB Flash Storage

~~Rs. 65,900~~  
Rs. 57,900

256GB Flash Storage

~~Rs. 79,900~~  
Rs. 69,900

The Macbook Air 13-inch should be fine for any one who isn't doing graphics heavy tasks or doesn't require huge amounts of power. It's also for anyone who feels that the 11.6 inch variant is too small and cramped up. The base model in our opinion is the best all purpose laptop that you can get for this price.

# MacBook Pro

For Graphic Intensive Tasks and Professional Editing



The MacBook Pro is a much more powerful laptop than the MacBook Air, primarily used by Graphic Designers, Photographers, Music Composers and Movie Directors. The MacBook Pro also provides a wider range of ports and a much better display than the MacBook Air.

Starts at Rs. 81,600

MacBook Pro with Retina Display for graphic intensive tasks

13.3-inch display Display Resolution: 2560 by 1600 (227ppi)

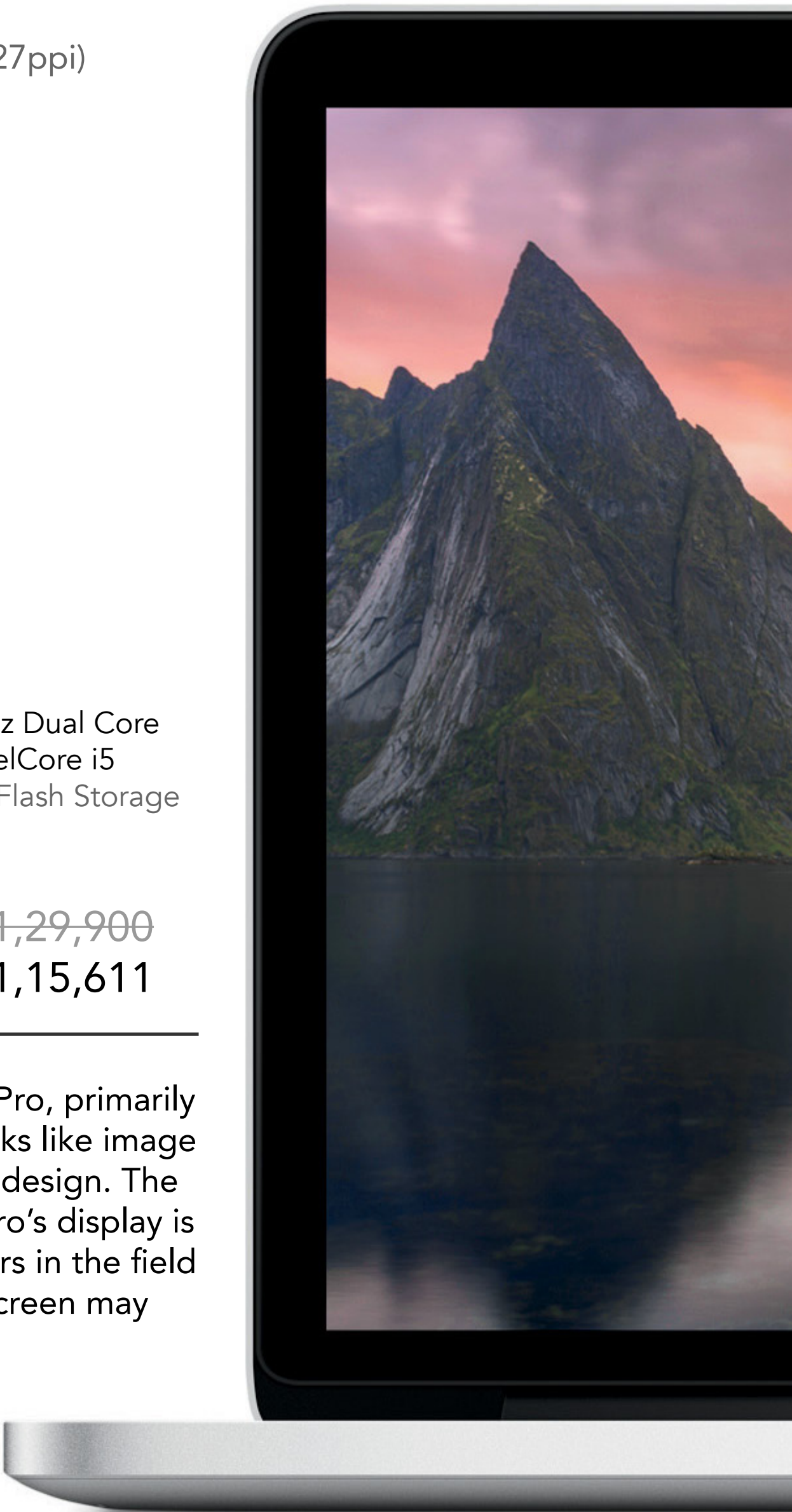
Intel Iris Graphics  
8GB RAM

9 Hrs Battery Life  
1.57 Kg Weight

- 2 USB Ports
- 2 Thunderbolt Port
- 1 HDMI Port
- 1 SDXC Card Slot
- Magsafe 2 Power Port
- Headphone Jack
- Dual Mics

2.6GHz Dual Core IntelCore i5 128GB Flash Storage	2.6GHz Dual Core IntelCore i5 256GB Flash Storage	2.8GHz Dual Core IntelCore i5 512GB Flash Storage
<del>Rs. 94,900</del> Rs. 81,600	<del>Rs. 109,900</del> Rs. 95,613	<del>Rs. 1,29,900</del> Rs. 1,15,611

The MacBook Pro 13-inch is the entry level MacBook Pro, primarily meant for those who wish to do graphics intensive tasks like image processing, video editing or things related to graphic design. The display is its biggest plus point, the retina macbook pro’s display is quite stunning. While it’s best for students or beginners in the field of graphics, those who want more speed or a larger screen may want to consider the 15-inch MacBook Pro.





MacBook Pro with Retina Display for graphic intensive tasks

15.4-inch display Display Resolution: 2880 by 1800 (220ppi)

16GB RAM

8 Hrs Battery Life  
2.02 Kg Weight

- 2 USB Ports
- 2 Thunderbolt Port
- 1 HDMI Port
- 1 SDXC Card Slot
- Magsafe 2 Power Port
- Headphone Jack
- Dual Mics

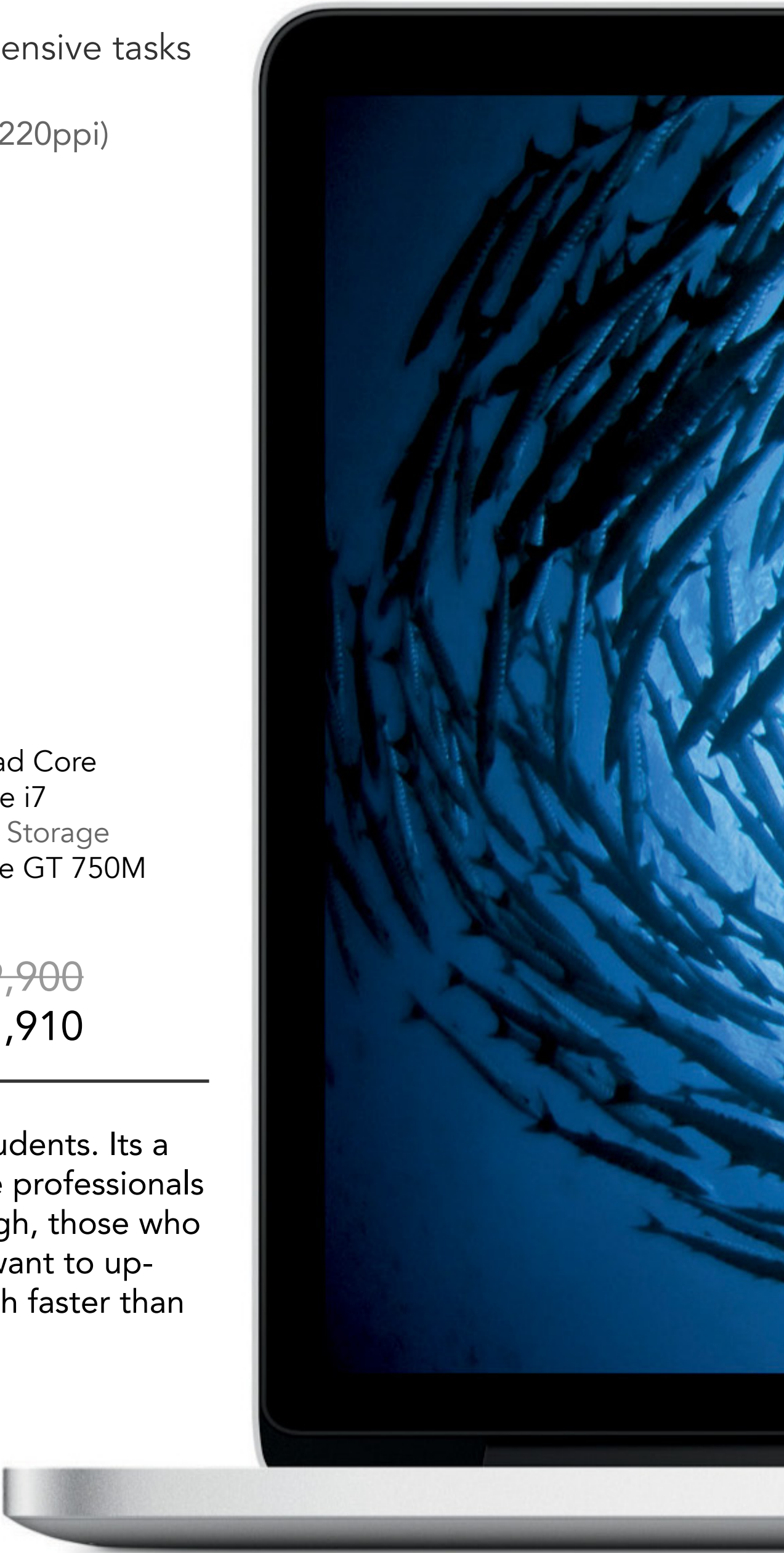
2.2GHz Quad Core  
IntelCore i7  
256GB Flash Storage  
Intel Iris Graphics

~~Rs. 1,44,900~~  
Rs. 1,26,063

2.5GHz Quad Core  
IntelCore i7  
512GB Flash Storage  
NVIDIA GeForce GT 750M

~~Rs. 1,79,900~~  
Rs. 1,61,910

The 15-inch Retina MacBook isn't really meant for students. Its a high-performance heavy duty laptop which you'll see professionals like music composers or movie directors use. Although, those who find the 13.3 inch display a little cramped up might want to up-grade to a 15.4 inch display laptop which is also much faster than the 13.3-inch retina MacBook Pro.



# MacBook Pro without Retina Display

For the old-school LAN & DVD User



- |                                    |                      |
|------------------------------------|----------------------|
| 13.3-inch display                  | 2 USB Ports          |
| 2.5GHz dual-core                   | 1 Thunderbolt Port   |
| Intel Core i5 processor (3rd Gen.) | 1 Ethernet Port      |
| 4GB RAM                            | 1 SDXC Card Slot     |
| 500GB Solid State Hard Drive       | 1 FireFire Port      |
| Intel HD 4000 Graphics             | Magsafe 1 Power Port |
| 7 Hrs Battery Life                 | Headphone Jack       |
| 2.06 Kg Weight                     | Dual Mics            |
|                                    | 8x Super Drive       |

~~Rs. 78,900~~ Rs. 70221



# MacMini

## BYODK Computers



The MacMini is a tiny computer which you can connect your monitor and keyboards to. It's simply for those who want a new computer but are quite happy with their display and other accessories. Though, one of the most useful macs in the lineup, a macmini update is long overdue, with the last one coming in 2012.

Also, it shouldn't be confused to be a cheaper mac, you'll still need to buy a monitor, keyboard and mouse if you are building a computer from the scratch.

Starts at Rs. 38,000

MacMini BYODK Computers

Intel HD 4000 Graphics  
4GB RAM

- 4 USB Ports
- 1 Thunderbolt Port
- 1 FireWire 800 Port
- 1 HDMI Port
- 1 SDXC Card Slot
- Audio In and Audio Out
- IR Receiver

WiFi (802.11n) 802.11a/b/g compatible  
Bluetooth 4.0



2.5GHz Dual Core  
IntelCore i5 (3rd Gen.)  
500GB Hard Drive

~~Rs. 42,990~~  
Rs. 38,000

2.3GHz Quad Core  
IntelCore i7 (3rd Gen.)  
1TB Hard Drive

~~Rs. 56,990~~  
Rs. 50,990



# iMac

If portability is not your thing, go for these!



First Released in 1998 the iMac has been Apple's flagship desktop computer for long. It's basically meant for any one who doesn't need his computer to be portable. iMac is not only faster than the Macbooks but also cheaper than them. iMac is an all in one desktop computer and accessories like a keyboard and mouse are supplied out of the box.

Starts at Rs. 67,900



iMac for those who prefer speed over portability

21.5-inch LED Backlit Display  
Display Resolution: 1920x1080

8GB RAM

- 4 USB Ports
- 2 Thunderbolt Ports
- 1 Ethernet Port
- 1 SDXC Card Slot
- Headphone Jack

Wi-Fi (802.11ac) 802.11a/b/g/n compatible  
Bluetooth 4.0

1.4GHz Dual Core  
IntelCore i5  
500GB Hard Disk  
Intel HD 5000

~~Rs. 79,900~~  
Rs. 67,900

2.7GHz Quad Core  
IntelCore i5  
1TB Fusion Drive  
Intel Iris Pro

~~Rs. 92,900~~  
Rs. 78,900

2.9GHz Quad Core  
IntelCore i5  
1TB Fusion Drive  
NVIDIA GeForce 750M

~~Rs. 106,900~~  
Rs. 92,900



iMac for those who prefer speed over portability

27-inch LED Backlit Display  
Display Resolution: 2560x1440

1TB Fusion Drive Storage  
8GB RAM

- 4 USB Ports
- 2 Thunderbolt Ports
- 1 Ethernet Port
- 1 SDXC Card Slot
- Headphone Jack

Wi-Fi (802.11ac) 802.11a/b/g/n compatible  
Bluetooth 4.0

3.2GHz Quad Core  
IntelCore i7  
NVIDIA GeForce GT 755M

~~Rs.1,27,900~~  
Rs. 1,13,900

3.4GHz Quad Core  
IntelCore i7  
NVIDIA GeForce GTX 775M

~~Rs. 1,42,900~~  
Rs. 1,23,900



# MacPro

The Lamborghini of Computers



The MacPro is the lamborghini of computers, its super fast, super cool and priced likewise. The cylendrical power hub is something that you'll only find with Movie Editors, Directors, Pixar Artists or Music Directors. It's not exactly for students but a MacPro is the fastest and the best looking Mac you can get!

Starts at Rs. 2,09,900



MacPro the lambhorgini of computers

256GB Flash Storage

Connects Upto  
3 4K Displays  
6 Thunderbolt Displays

4 USB Ports  
6 Thunderbolt 2 Ports  
2 Dual Gigabit Ethernet Ports  
1 HDMI  
Headphone Jack

Wi-Fi (802.11ac) 802.11a/b/g/n compatible  
Bluetooth 4.0

3.7GHz Quad Core  
Intel Xeon E5  
12GB DDR3 ECC Memory  
Dual AMD FirePro D300 Graphics

~~Rs. 2,29,900~~

Rs. 2,09,900

3.5GHz 6 Core  
Intel Xeon E5  
16GB DDR3 ECC Memory  
Dual AMD FirePro D500 Graphics

~~Rs. 2,99,900~~

Rs. 2,74,900



# FAQ

## **Can I run Windows on a Mac?**

Yes. You can install windows via Apple's bootcamp or using third party software like Parallels

## **What about PC Games?**

PC Games should run fine if you are using windows on your Mac. We'll suggest you to buy those Macs which either have Intel Iris Pro Graphics or NVIDIA or AMD's graphics. Macs aren't considered to be gaming computers though.

## **Will I be able to run Microsoft Office Files on my Mac?**

Yes. You can open Microsoft Office files on OSX, using the pre-installed iWork Productivity suite or you can also get a copy of Office for Mac to best view those files.

## **Is Adobe's Creative Suite Available for OSX?**

Yes. Adobe's entire range of products is available for OSX and is being actively updated.

## **If I get a DVD SuperDrive, will I be able to play Movie DVDs Natively?**

Even though Apple's latest Macs don't include SuperDrives, you still get the DVD Player Software that allows you to play DVDs from Remotely Shared Disks or External SuperDrives. VLC is also available for OSX.

## **I heard that Apple's releasing a new version of OSX this autumn. Will I need to pay for the update?**

No. OSX Yosemite will be available as a free update.

## **What are the warranty details for a Mac?**

You get 90 Days free telephone support and a one-year global warranty. You can also get an extended warranty for your Mac with an AppleCare Protection Plan (which you can buy separately).

## **Is it true that Macs aren't prone to any type of viruses or malware?**

You don't need to install any type of anti viruses for your OSX Device as the risk of a virus is next to zero and it hardly ever gets affected. However, nothing is 100% free from security threats, you can contact any Apple Store for assistance if you feel that something's wrong with your Mac.

## **How can I track my lost Mac?**

You can also make use of the Find my Mac feature to successfully track your Mac if its lost.

The New To Mac offer is available at select Apple Resellers and for select institutions.

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